

Equipment List Pays off ... BIG

Earlier this year we asked our customers to update their equipment lists. Everyone who sent back a completed list was entered in a company wide drawing that was held on October 10th.

Having current equipment lists on file at Fabick CAT helps us to better serve the needs of our customers. It improves our parts availability, alleviates errors in parts ordering due to inaccurate serial numbers, helps us to plan for future drop boxes, facilities, new services and improves customer coverage.

Thanks to everyone who participated in our equipment update.



Above: Larry Meadows of T R Meadows Lumber (left) is presented with the first prize certificate for a Cat Backhoe rental for a month or \$3,000.00 in cash by Keith Jackson, Fabick CAT Vice President.

Center top: Leo Kleffner, Jr. (left) won a \$500.00 credit for Fabick CAT Parts and Service. Benny Walker, Fabick CAT salesman presents the certificate.

Center bottom: Bob Cox of Jefferson City River Terminal won the \$100.00 gift certificate for Cat and Fabick CAT promotional items through the Fabick store found on line at www.fabickstore.com.

