

The Fabick Story



John Fabick Tractor Co., 3100 Gravois Ave., St. Louis (1941- 1973)

The late John Fabick, Sr., founded the first Fabick Company in 1917, merchandising Cletrac Crawler Tractors and John Deere farm implements. With only three employees and one small store on South Grand Avenue in St. Louis, Mr. Fabick set out to “built the greatest service organization of its kind.” To achieve this goal, he adopted as his company creed “to ever serve our customer.”

In 1921, Mr. Fabick expanded his business by including the Model A and Model S Crawler Tractors manufactured by C.L. Best. Four years later, C.L. Best and Holt Manufacturing merged to form the organization that is known today as Caterpillar Inc., the world’s leading manufacturer of construction machinery. From this early beginning, the association between Fabick and Caterpillar Inc. has grown hand-in-hand and continues to thrive.

Today, there are more than 600 employees including members of the Fabick family’s third, fourth, and fifth generations, working together under the active leadership of the founder’s great-grandson, Douglas Fabick, president, and his father, Harry Fabick, Chairman of the Board. What makes Fabick CAT unique is not only its size, but its outstanding people, support, and facilities

bound together by the single concept of total service capability for the equipment owner.

Fabick CAT service departments have more than 160,000 square feet of under-roof service area. Each service department is equipped with the very latest in tooling and diagnostic equipment.

Fabick CAT field service is provided through fully equipped service vehicles operated by specially trained technicians. In addition to these, there are support vehicles that also serve to provide quick response to customer requirements. Fabick CAT’s computerized inventory of more than 108,000 replacement parts and components is backed by Caterpillar’s parts network and linked to Caterpillar dealers around the world.

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Fabick CAT service has been keyed to the pace of United States and international pipeline construction since 1930. It has been involved with every major pipeline constructed throughout the free world. One of its largest projects was the Trans-Alaska pipeline. In addition, Fabick CAT has provided special pipeline equipment all over the world for such entities as the Mojave Pipeline Operating Company, Iroquois Gas Transmission System L.P., and El Paso Natural Gas.

In recognition of outstanding contributions to the Export Expansion Program of the United States of America, Fabick CAT was given the President's "E" Award in 1964. In 1972 Fabick CAT received the President's "E Star" Award for continued superior performance.

Caterpillar's full product line of more than 300 models, which is represented by Fabick CAT, is continuously improved and regularly updated to respond to customers' changing needs.

"Fabick CAT joins Caterpillar in entering the twenty-first century with the most extensive lineup of machines ever," says Harry Fabick. Since 1995 Caterpillar has introduced



Early heavy equipment works side-by-side with teams of horses on this construction site in Herculaneum, Mo., in the early 1920s.

the improved H-series motor grader family and the new R-series of large track-type tractors and has made many improvements to its already industry-leading product lines.

Additionally, Fabick CAT is proud to provide its customers with the Caterpillar line of power-generation equipment. Caterpillar systems are engineered for power and built for reliability. The lineup of Caterpillar generators spans applications from standby to prime power.

The product line represented by Fabick CAT sets a standard for its industry – one that is increasingly customer-focused. These products have distribution and product support systems that are state-of-the-art in the capital goods industry.