

PRESS RELEASE
July 31, 2006

Fabick CAT Ignites the New Industry Standard with AccuGrade Demo and Dinner

Fabick CAT introduced its first AccuGrade Demo and Dinner at the corporate facility in Fenton, MO on June 21, 2006. Fifty of Fabick CAT's current customers were invited to the AccuGrade Demo and Dinner, an informational gathering about Caterpillar's exclusive AccuGrade system. Guests enjoyed dinner while viewing an AccuGrade presentation. Then, a live AccuGrade demonstration aboard a motor grader and two dozers wowed on-lookers. Guests were even invited to board the machines to operate the AccuGrade system.

AccuGrade is Caterpillar's exclusive grade control system that utilizes laser and GPS technology. The AccuGrade technology can enhance a business by:

- Increasing productivity by 30 - 50%
- Decreasing survey cost by 90%
- Reducing material moves to one
- Reducing labor cost
- Decreasing operator stress and increasing operator satisfaction
- Making novice operators good and skilled operators great
- Save time and money

The first AccuGrade Demo and Dinner was so well received that Fabick CAT plans on hosting another dinner on August 10, 2006. Additional AccuGrade Demo and Dinners are planned for Fabick CAT's outlying branch locations as well.

For more information on AccuGrade, contact Stephen Koehler, Fabick CAT's AccuGrade Specialist, at 636-680-1379 or stephen.koehler@johnfabick.com.

Fabick CAT, headquartered in Fenton, MO, is the authorized dealer of Caterpillar equipment, prime and stand-by power systems, parts and service, compact construction, rental, and pipeline equipment for 99 counties in mid and southern Missouri and southern Illinois. Other branch locations include Jefferson City, Columbia, Springfield, Joplin, West Plains, Cape Girardeau and Foristell, MO.; Salem, Marion and Metropolis, IL.

* * *

Contact:
Keith Jackson
Fabick CAT
One Fabick Drive
Fenton, MO 63026
Phone: 636-680-1408
Email: keith.jackson@johnfabick.com